

Moms, Dads & Grads Gift Guide

Cool Electronic Accessories make Great Gifts for Moms, Dads and Grads!

Spring is here and you know what that means! It's time to buy gifts for Moms, Dads and Grads. The newest electronic gadgets have become some of the most popular gifts for Mother's Day, Father's Day and for that special graduate. Electronic accessories make our electronics work better; connect more smoothly and make it easier to take them with us. They are also terrific gifts if you're on a budget, and for the Moms, Dads or Grads who received electronics gifts for the holidays and want a little something extra to enhance those gifts.





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Make Mom's life easier and more fun with an accessory gift!

- Colorful or rugged cases for her MP3 player to protect it during vigorous workouts!
- Bluetooth headset for her wireless phone. Help keep Mom's hands free during the "afternoon shuttle" between school and extracurricular activities.
- Fashionable carrying bag for her notebook computer so Mom can stay trendy even when she's at work.
- Compact keyboard for her PDA. If your working Mom has downsized to a PDA but occasionally has to author longer documents, a collapsible portable keyboard could be just right.

Accessory Facts: It's a little known fact that women buy about half of all consumer electronics purchased in the U.S. – a total of more than \$60 billion this year. You can be sure Mom will appreciate accessories that make the devices she already owns work better.



Help Dad chronicle the family history with accessories for his camera or camcorder! Is your Dad the family historian, in charge of recording special family events? Then make sure you don't forget digital camera and camcorder accessories for him. There are scores of accessories that will make Dad's role easier and help him take even more high-quality snapshots and videos.

- A tripod can be essential for excellent videos at special events. One of the most important elements of good snapshots and especially spectacular videos is a steady camera. Dad will appreciate a lightweight, collapsible tripod.
- Accessory lights can make the difference between a good video and a great video! If you've ever seen a movie or TV show being filmed, you know it's hard to have too much light. Give Dad a set of lights to enhance your home videos.
- Spare batteries and chargers can save Dad from that sinking feeling and terminal embarrassment of missing a special moment. If his cameras use AA batteries, a charger and supply of rechargeable batteries will make his day.
- Help Dad's memory with a package of memory cards for unlimited snapshot capability. The two messages Dad doesn't want while recording a birthday party are "battery low" and "memory full." Make sure he always has a spare memory card so he doesn't have to delete on the fly.

Accessory Facts: Dad probably has more gadgets than anyone else on your Springtime gift list, so compatibility becomes an issue. There are different types of memory cards for cameras, camcorders, and music players, and a growing variety of batteries to choose from. Be sure to do a little checking beforehand to guarantee you purchase the correct format.

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Whether your grad is stepping up from middle school, high school or college, there's a good chance there'll be some new electronic devices involved. Accessorize them for a higher grade!

- A new laptop computer is arguably the most popular graduation present to prepare graduates for the workforce or the next level of education. Augment that gift with a smart new carrying case.
- Thumb a ride for your data. A "thumb drive" portable storage device can move mountains of information from school to work to home for the graduate on the go.
- Get in the game! Many grads will take their video gaming to the next level with new consoles or portable systems. There's a growing constellation of accessories to enhance the game experience including specialty controllers, adaptors to enjoy the game on a big screen TV and even lounge chairs with sensors and speakers that really put you in the action.
- A set of speakers with a carrying case can transform the individual listening experience of an MP3 player to a shared enjoyment. Sounds good!

Accessory Facts: Graduation means moving to a new stage of life whether it's to the next level of education or into the workforce. Accessories for your electronic devices help them work better, increase productivity at work or school and add to leisure enjoyment.



For all: *Whether it's for Mom, Dad or Grad, there are accessories that everyone will enjoy!*

- Expand the sound! FM modulators wirelessly connect your digital music player, satellite radio or other device to a home or car stereo system to share the music.
- Store it and back it up! We all have an expanding collection of digital photos and other material stored on home computers. Don't chance losing your valuable memories in a hard drive crash. Flash drives, optical discs and portable hard drives provide ample memory back-up at increasingly lower prices.
- A little peace and quiet! Whether you're a busy multi-tasking Mom, the hard-working road-warrior Dad, or the proud Graduate, noise-canceling headphones can deliver high-quality music to your ears or simply supply some peace and quiet at home or on the road.

Accessory Facts: Whatever consumer electronics products you use on a daily basis, there are accessories to make them more useful easier to use and easier to take with you. And there are accessories in every price range to meet your budget needs!



Refer friends and family to these great websites for more information about technology and electronics accessories!

AntennaWeb

www.AntennaWeb.org

This online mapping tool helps consumers determine which type of outdoor antenna to purchase. Whether the antenna you want is for use with a home satellite system, high-definition television (HDTV) or a traditional analog set, this site will show you what you need to know to buy the right antenna. Just key in your address in the secure site and AntennaWeb will guide you step-by-step to find the right antenna for your specific location.

CEA Connections Guide

www.ceaconnectionsguide.com

This interactive resource helps consumers get products into operation in a snap! The site provides easy-to-understand descriptions of audio and video connectors and shows users where they're located and how to use them to optimize product performance.

DigitalTips

www.DigitalTips.org

DigitalTips is the place for consumers to learn about the latest technologies before they buy. The site offers interactive buying guides to help consumers learn about products and the best accessories to maximize satisfaction with their purchase. Consumers can also learn more about recycling their old electronics and the 2009 transition to digital television.



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